

12 - 16 mars 2018

#BourgogneGJB



2 500 inscrits

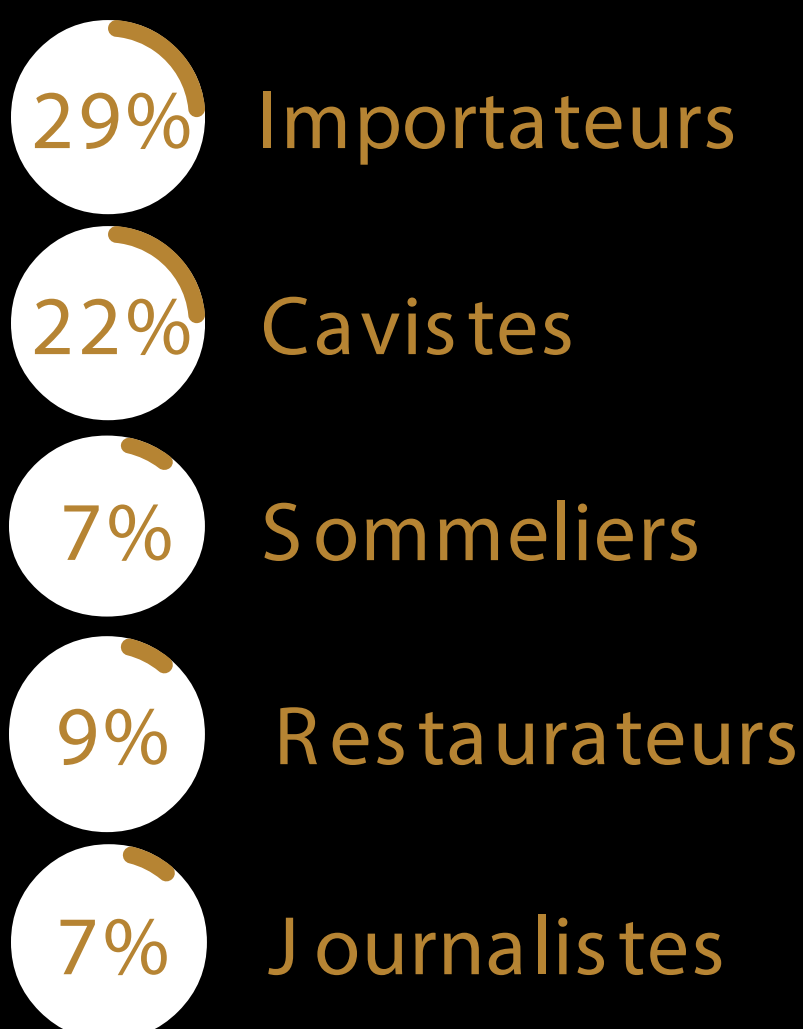


dont 1 060 nouveaux

PAYS REPRESENTES



PRINCIPAUX VISITEURS



14 dégustations



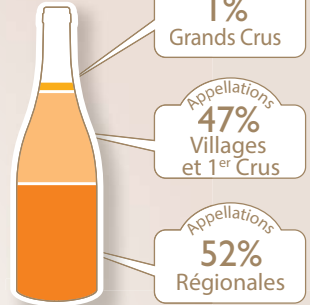
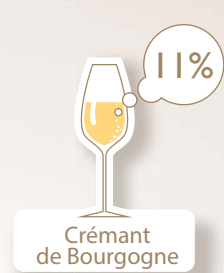
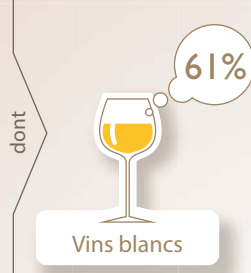
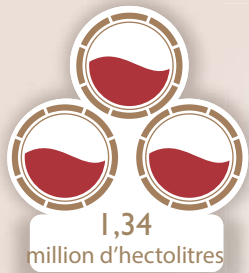
10 lieux



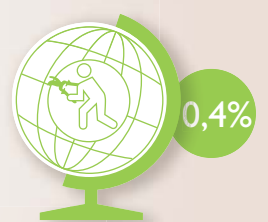
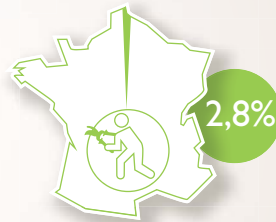
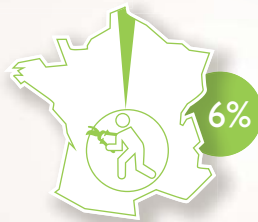
5 soirées Off

Les chiffres clés de la Bourgogne Viticole

La production moyenne *

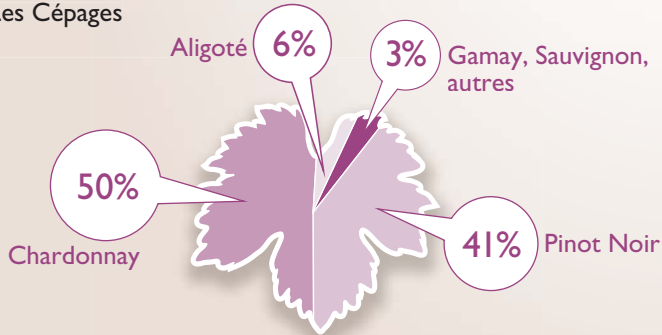


29 067 hectares

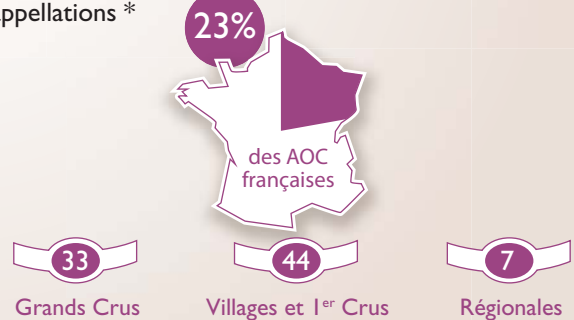


1,34 million d'hectolitres

Les Cépages



84 appellations *



* La Bourgogne a longtemps communiqué sur 100 AOC : il s'agit en fait de 84 AOC auxquelles avaient été ajoutées les Dénominations Géographiques Complémentaires de l'AOC Bourgogne

Les entreprises

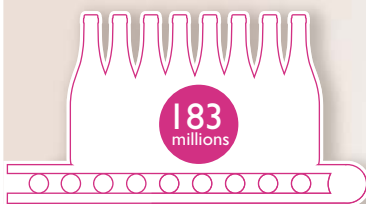


Le poids régional



Le marché

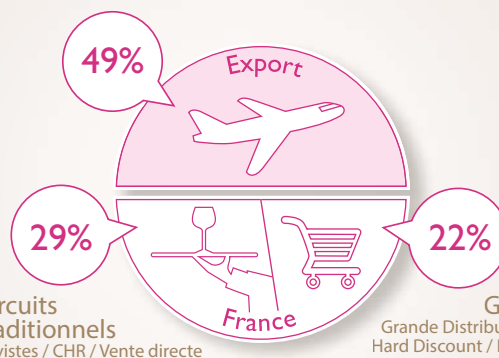
Bouteilles commercialisées



Chiffre d'affaires estimé



Répartition des ventes des vins de Bourgogne



Part de la Bourgogne à l'export

